

Prix de Lausanne
Confirmed President of the Board of Directors
Fondation en faveur de l'art Chorégraphique

Lausanne, May 23rd, 2023: the Prix de Lausanne is pleased to announce the appointment, with immediate effect, of Olivier Glauser as the President of the Board of Directors of the *Fondation en faveur de l'art Chorégraphique*.

Olivier Glauser brings a wealth of experience to his new role, having previously worked as a Venture Capital investor and entrepreneur in media, internet, and consumer brands. He currently serves as the Chairman of Cellap Laboratoire SA, a Swiss expert in phyto-cellular skincare, and is the co-founder of Shankai Sports, China's leading sports management and media company. Mr. Glauser has played a key role in various significant agreements, including the 12-year partnership between the International Olympic Committee and Alibaba Group, and between Ant Group and UEFA. Previously, he managed the venture capital fund of the Walt Disney Company, investing in leading digital media companies in China. Earlier in his career, Mr. Glauser led the international Venture Capital group of QUALCOMM Incorporated, where he invested in some of the leading mobile technologies and applications. He started his career as an engineer in California and authored several patents in wireless communication. He has also been actively involved in Sino-Swiss relations, having served on the board of the Swiss Chinese Chamber of Commerce. Mr. Glauser holds a Master of Science Degree from the Swiss Federal Institute of Technology (EPFL) and an MBA from Harvard Business School.

Working closely with the executive and artistic director Kathryn Bradney and her team, Mr. Glauser aims to leverage the power of technology and emerging mediums to engage audiences in innovative ways. The foundation will explore new avenues and contribute to the advancement of artistic expression while staying true to its core missions of nurturing creativity, discovering young talents, and supporting their artistic development. Under the presidency of Olivier Glauser, the foundation will continue to uphold the highest standards of integrity, transparency, and accountability.

"I am deeply honored to assume the role of President of the Board of Directors for the ***Fondation en faveur de l'art Chorégraphique***," said Olivier Glauser. "Together, we will continue to shape the future of the international ballet community, creating an environment where artists can thrive, and art can contribute to cultural understanding. Under my presidency, I aim to foster artistic excellence and promote cultural exchange. We will support emerging talent, amplify the voices of underrepresented artists, and recognize the power of creativity to drive positive change. Embracing inclusivity and diversity, we will celebrate the various perspectives and experiences that enrich our world."

The Prix de Lausanne would also like to express its heartfelt gratitude to Stephane Lagonico for his outstanding service as the outgoing president. In recognition of his invaluable contributions, Mr. Lagonico has been appointed Honorary President, joining Charles Gebhard in this esteemed role. Their continued involvement will ensure the continuity and wisdom necessary for the foundation's future endeavors.



Press Contact

Olivia Edelman

Communications and Press relations

Tel. +41 (0)79 452 21 51

press@prixdelausanne.org

The Prix de Lausanne is the most prestigious classical ballet competition in the world. The first edition, designed for 15 to 18-year-old dancers, took place in 1973. Since then, it has become a major annual event in the dance sphere on a worldwide scale, and its goal remains unchanged: to identify, promote and help the best young dance talents around the world. Today, after 50 editions, the Prix de Lausanne is considered the most important ballet competition on an international level and the foundation upholding and organizing it has morphed into a wide scale charity, well beyond the initial event. We support the most promising young talents throughout the year through various education and training activities. The Prix de Lausanne allows them to live a unique experience that will serve them throughout their career. As a development partner, we provide them with a healthy environment to reach their full potential. That is why we have developed a vast network of partners to strive for excellence in this exceptional artistic dance field.